



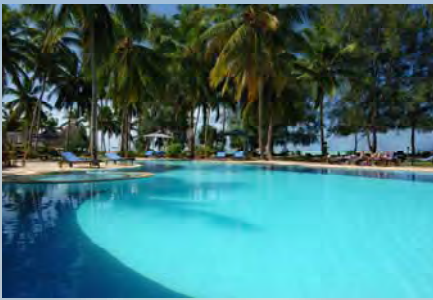
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FACT SHEET

Bluebay Beach Resort and Spa

Welcome to the Bluebay Beach Resort & Spa.



Bluebay Beach Resort & Spa is a 5-star deluxe resort set along the white sandy beaches of the eastern coast of Zanzibar. The hotel sits next to its sister resort, the Sultan Sands Island Resort, on 25 acres of subtly landscaped gardens decked with over 1000 palm trees.

It is one of the first international hotel establishments on the Island of Zanzibar with the unusual advantage of having had the opportunity to select the finest possible location on the Island.

Bluebay Beach Resort & Spa will be celebrating its 10th anniversary in December 2009. In the last two years, various refurbishments and upgrades have taken place, the major one being from April to July 2008 when the Resort was closed for a face-lift of all rooms. Brand new *makuti* (intricate palm thatch) roofs were installed as well as the servicing and replacement of all electrical equipments and appliances. The facelift also included a complete replacement and redesign of all soft furnishings (all curtains, cushions and bedspreads) and new concept for all the Restaurants.

About Zanzibar

Zanzibar Island, whose local name is *Unguja*, is one of two main islands that make up the semi-autonomous state of Zanzibar. It is a partner state in the United Republic of *Tanzania*, the largest country in the east coast of Africa.

Zanzibar is located in the Indian Ocean, about 35 km off the coast of mainland Tanzania, at Longitude 39 degrees East and Latitude 6 degrees south of the Equator. The highest point of the island is 150 meters above sea level.

Getting to Zanzibar:

By air from Nairobi, Kenya, the region's largest city with air-links to virtually every major world city. Or from Dar es Salaam city on the coast of mainland Tanzania. Or by sea ferry from Dar es Salaam. A number of European tour operators also operate regular weekly charter flights directly to the island.



Location



The Bluebay Beach Resort & Spa is located on the east coast of the Zanzibar Island, in an area known as Kiwengwa. It is less than a leisurely hour's drive from the Zanzibar International Airport on an all weather tarmac road. To fly into Zanzibar, visitors take a 45-minutes flight from Nairobi, Kenya, which is the region's largest city with air-links to virtually every major world city. Precision Air, Kenya Airways (KLM) and Fly540 fly into Zanzibar daily from Nairobi. Many other international airlines fly to Dar es Salaam, a city on the coast of mainland Tanzania, from where you can take a local flight to the island or choose to cross over by ferry. The trip by sea last approximately 2 hours.

A number of European tour operators also operate regular weekly charter flights directly to the island.

GPS LOCATION: E 39:22'31.56" # S 5:58'40.18

Rooms and Suites



The resort has 112 rooms, among them a set of 24 private Club rooms. The bedrooms and cottages are located on rising ground overlooking verdant gardens, the public areas, the pool, the palm trees, the beach and the Indian Ocean beyond.

Each Room and Suite comes with a spacious bedroom, a separate dressing room, en suite bathroom and a verandah or balcony. Each is also tastefully furnished with traditional Zanzibar furniture – including a large four-poster bed with mosquito nets, a writing bureau, a coffee table and easy chairs. In addition, the accommodation has split level air conditioners, ceiling fans, satellite TV's, mini-bars, hair dryers, safes and telephones. Smoke detectors and fire alarms secure the safety of guests

FACTFILE:

The Bluebay Beach Resort & Spa, Zanzibar

SETTING: The resort is situated on 25 acres of subtly landscaped gardens decked with over 1000 palm trees. The bedrooms and cottages are located on rising ground overlooking verdant gardens, the public areas, the pool, the palm trees, the beach and the Indian Ocean beyond.

ROOMS: The resort offers a choice of 6 Garden Rooms, 74 Superior Rooms, 24 Club24 Rooms, 6 Junior Suites and 2 Sultan Suites – each with a spacious bedroom, a separate dressing room, en suite bathroom and a verandah or balcony.

DINING & DRINKS: Bluebay Beach Resort & Spa has a choice of 5 bars and restaurants - The Makuti Restaurant, the Pool Bar, the Beach Bar and Restaurant, the Bahari Grill and the Club24 Restaurant.

RECREATION FACILITIES: The Resort has a Fitness Centre, Water Sports Centre, Tours and Excursions, SCUBA Diving, flood lit tennis, beach volleyball, table tennis, snooker and billiards - and a myriad of table games.

BUSINESS EXTRAS: There are 2 modern conference rooms – 80 and 40 people capacity. A fully equipped Business Centre. Various Groups & Incentives.

FAMILY & SPECIAL EVENTS: the resort offers special wedding and honeymoon facilities. Also available are full day childcare at the Children's Club and a separate baby sitter services.

OTHER FACILITIES: Banqueting, Big Game Fishing, a Boutique.

Rooms and Suites

The rooms and suites at the Bluebay Beach Resort & Spa are categorized as follows:



GARDEN ROOMS:

The 6 Garden rooms are located behind the Junior Suites in beautifully landscaped gardens. They consist of three bungalows, each with 2 en suite bedrooms.

SUPERIOR ROOMS:

The Superior rooms are bedroom cottages located on rising ground overlooking verdant gardens, the public areas, the pool, the sparkling white beach and the azure seas beyond. All the rooms in this category have a sea view.



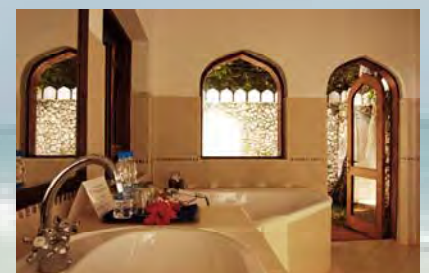
CLUB24:

These superb 24 rooms are in an exclusive section of the 25-acre resort and offer privacy and exclusive service. They came online in July 2007. But, in order to maintain the warm and un-crowded atmosphere that is so treasured by the guests at the Hotel, the extension had to be designed in such a way that it integrated into the hotel without affecting the Bluebay spirit manifest and well developed over the previous 7 years. This was achieved by creating

a beautiful and intimate development of 24 Club rooms

JUNIOR SUITES:

Extravagant and unmatched! They are expansive in size and a notable feature, besides the extensive sea facing and view balcony, sunken baths and seating lounge is a private garden shower!



SULTAN SUITES:

The Sultan Suites are the ultimate beach front accommodation. Each Suite is approximately 100 sq. metres and is positioned right on the beach in a private compound and private beach. The suite comes with Butler service.

Dining & Wining:

The Bluebay Beach Resort & Spa has a choice of 5 bars and restaurants.



The **Makuti Restaurant:** This is the main dining setting serving breakfast and dinner over a magnificent view of the modern deck-level swimming pool and the ocean beyond. The dinners are themed with cyclic menus with 10 different themes including Indian, Italian, Swahili, Set Menu, BBQ Nyama Choma, Oriental, Trip around the World, Zanzibar, Seafood Kiwengwa and Gala Dinner night.

Besides a Resident Band, each themed evening has its own after-dinner entertainment, ranging from Swahili dancers, Taarab Music, Acrobats, to live performances by a variety of local Zanzibari Bands.

The Pool Bar: This is the main bar at the resort and the place to while away the evenings.....even the days!. It is located by the swimming pool and serves a full range of wines, spirits, minerals and fresh juices as well as specialized coffees.

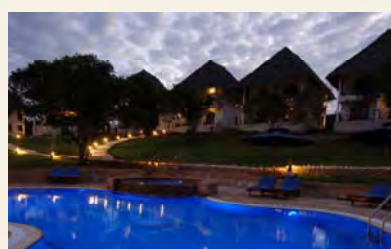
Cocktails before and after dinner happen here. To complete the evening, the Bar has live band performances for most evenings, until closing time.



Beach Bar and Restaurant: This is the resort's romantic, fun-in-the tropics bar. It is an informal toes-in-the-sand place right on the beach where guests sip cold drinks or have a meal of seafood specialties, pizza and other light fares. An impressive Makuti roofed structure protects guests from the mid day sun. The Beach Bar serves ala carte lunch and popular themed lunch fairs.

The Bahari Grill: The Bahari Grill is the best Sea-food and Steaks joint on the island of Zanzibar. It is an exclusive, specialist diner restaurant offering payable direct Ala Carte menu. It is open in the evenings only and bookings are necessary.

Honeymooners staying for a minimum of 7 nights at the Bluebay Resort are accorded a free sea food dinner at this Restaurant.



Club24 Restaurant: This is the exclusive dining establishment for residents of Club24 and guests of the 8 Suites at the Resort. The restaurant overlooks the private swimming pool and Lounge.

Recreation and Sports



Recreation & Water Sports Centre:

The Bluebay Beach Resort & Spa caters to a variety of water sports and recreation activities. Facilities include Windsurfers, Single and Double Kayaks, Sail Boats, Peddle Boats, Hobie Cats, Water trampoline and Body Boards.

Tours and Excursions:

At the Concierge Desk across from the desk, a variety of daily tours and excursions are available. The most popular are the Stone Town Tour, the *Spice Tour*, the *Jozani Forest Tour*, the *Dolphin Adventure* and the *Blue Safaris*.



SCUBA Diving:

Our Scuba Centre is the first Five-Star PADI Dive Centre in Zanzibar. Whether you are an experienced scuba enthusiast or simply in the mood to try something new, the Dive Centre is well positioned to meet all your diving and snorkeling requirements.

Big Game Fishing:

We organize big game fishing in the renowned big game fishing grounds on the waters between Zanzibar and its smaller sibling island, Pemba. Or to the almost untouched waters of Mafia Island and Latham Island further south.

Sports:

Besides a Fitness Centre featuring a range of modern equipment, the Resort also provides a flood-lit tennis court with tennis equipment, beach volleyball, bicycles for a ride in the wide beach, table tennis, snooker and billiards – besides a myriad of table games such as cards, black gammon and monopoly.



Personal Care Facilities



Boutique:

The Bluebay Beach Resort & Spa operates a well stocked boutique offering fashion garments and accessories sourced primarily from the East African region. There is also a general supplies shop offering a wide range of products from African books to postcards and suntan lotions to toiletries.

The Oasis Spa:

This is the choicest treat of Bluebay Beach Resort and Spa and the toast of Zanzibar. It is a resplendent tropical island Spa, complete with a wooden deck, a thatch roof built with palm trees growing up through it and the splashing water amid an abundance of beautiful exotic plants.

The Oasis is also known for the professional massages that come with the natural airy sea view overlooking the beach and the turquoise ocean beyond. For a really memorable experience, ask your therapists to blend and mix the local spices and fruits right in front of you. All these natural, aromatic and freshly prepared treatments are famous for their virtues to relax the mind.



Children's Club

For a beautiful holiday with the kids – yet with enough time 'away from the children' – Bluebay Beach Resorts & Spa provides a Children's Club for the little ones of between 3 and 13 years age bracket.

The Club provides days filled with fun activities with both outdoors and indoors weekly themed programmes. The children are also introduced to the *swahili* culture including basic *swahili* language besides the arts and crafts lessons.

The Children's Club is run by highly trained children's animators most of whom have worked as kindergarten teachers. In addition, all our staff have undergone specialist first aid training and most have an ear for foreign languages

We also provide professional *Ayah* Services – baby sitters - at a nominal charge, either for day time or evening minding of children.

Business, Incentives and Group Services



Conferences:

Bluebay Beach Resort & Spa boasts of the state-of-the-art *Baraza* Conference Room – named after the ‘traditional meeting place’ in *Swahili*. It is an 80 sq meters fully air conditioned facility that holds a maximum of 80 people seated theatre style.

Business Centre:

The Centre is a fully equipped business point providing secretarial services, computers, 24-hour Internet Access, and Fax and Photocopying Services.



Groups & Incentives:

We have a variety of value added incentive frills and extras geared towards team building, bonding and the sheer ‘spoiling’ of special groups of guests. With our new addition of the exclusive **Club24**, groups can now have their own exclusive hotel-within-a-hotel for all activities and theme events, uninterrupted and in total privacy.

And we do not stop at the expected: many times we have organized out-of-the-ordinary special programmes at short notice to meet specific requirements of our guests. To date, we have hosted group incentives for local enterprises as well as multinational corporations and non-governmental organizations from all corners of the world.

Weddings & Honeymoons

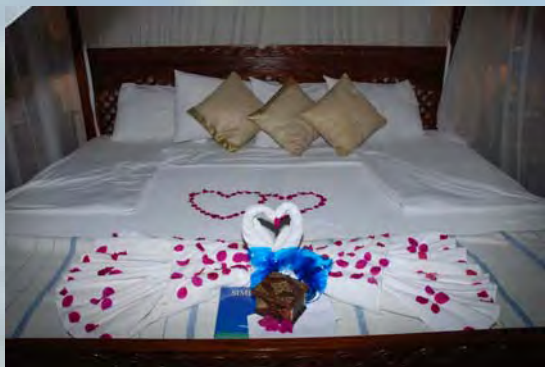
Weddings:

Every year an average of 30 couples from across the world choose our two resorts as the setting for their wedding. The reason is that we know just how stressful wedding preparations can be for the couple so we make sure the process is efficient and hassle-free yet as spectacular, fun and exotic as only a wedding on an idyllic African resort can be. Ever seen a wedding with a full Maasai warriors' guard-of-honour for the couple?



The Civil wedding ceremonies are conducted on a spot of the couple's choice within our gardens or the beach - or even on a wooden deck overlooking the Ocean. Religious Ceremonies require adequate notice for an Anglican Minister to be at hand.

The certificates issued in our weddings are internationally recognized.



Honeymoons:

Honeymoon at the Bluebay Resort & Spa is worthy of recounting to the grandchildren several generations down the line. In order to be part of those memories, we welcome our honeymoon couples with a bottle of sparkling wine and a bouquet of flowers upon arrival - and an upgrade to a superior room category where possible. A couple booked in one of our suites will receive an 'under the stars' dinner served either on the verandah of their room or on the beach with a bottle of wine at dinner, of course! And a minimum 7-night stay will accorded our couple complimentary dinner at the Bluebay premier restaurant, the *Bahari Restaurant* or on the beach, according to the guests' preference.